FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00032343 **Type of Permit:** FILMING **Release Date:** 11/08/2010

Production Company ALL CASH PRODUCTIONS

Insured Company Name ALL CASH PRODUCTIONS
Contact Phone No. 1 213-221-7355
Contact Phone No. 2
Fax
Address 621 S SPRING ST
LOS ANGELES, California 90014

Production Title FOR THE LOVE OF MONEY

Type of Production Feature

Producer Jenna Mattison

Director Ellie Zuckerman

1st AD Sazzy Vega

Production Manager Charles Berg

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Charles Berg
Primary Phone Mobile - 818-692-2408
Secondary Phone Office - 213-221-7355

Location Assistant n/a n/a
Primary Phone Mobile - n/a
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY - BEACH USE	$400.00
LA COUNTY FIRE REVIEW	$104.00
LA COUNTY - ROAD USE FEE	$305.00
LA COUNTY ROAD APPLICATION FEE	$52.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$180.00

Total Permit Fee $1,751.00

Number of Locations 2

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Summary Information — Location

Permit Number	F00032343	**Location Manager**	Charles Berg
Production Company	ALL CASH PRODUCTIONS	Primary Phone	Mobile - 818-692-2408
Insured Company	ALL CASH PRODUCTIONS	Secondary Phone	Office - 213-221-7355
Production Title	FOR THE LOVE OF MONEY		

Location Address Kanan Dume Rd, Tunnel 1 (South Tunnel) - 1 Mile East, Unincorporated Los Angeles County, CA, 90265

Location Type Road

Prep Dates 11/9/2010 - 11/9/2010 07:00 - 09:00

Film Dates 11/9/2010 - 11/9/2010 09:00 - 14:00

Strike Dates 11/9/2010 - 11/9/2010 14:00 - 17:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Equipment vehicles may park on one side of street
FilmLA Monitor required at a minimum of four hours.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No steps from trailers, trucks or motorhomes may be facing road
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Equipment on Location

Type	Quantity
4000 gal water truck	1
5 or 10 ton trucks	3
Cube Trucks	2
Generator	1
Picture vehicles	2
Portable restrooms	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	30
FilmL.A. Monitor(s)	1
LA County FSA assigned	1
Sheriff/CHP	4

Filming Activities Car-to-Car; Drive by; Drive ups & away; Driving shots; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Near hits & misses; Precision driving (within or below posted speed limit only); Process Trailer; Running & tow shots.; Car chase; Camera and equipment and trucks parked and staging on shoulder; FilmLA monitor required 0800-1400 hrs; Trucks in turnout east of tunnel at 0700-1700 hrs; Driving shots half mile south of tunnel;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Approvals LOS ANGELES COUNTY ROAD DEPARTMENT - WESTCHESTER Vincent Milton

Coordinator Note
Company will be allowed to use Tunnel 1 (the most southern tunnel on Kanan) only.
They prefer the filming to be done on a Tuesday and only between the hours of 9am to 3pm.
No multiple days, just one day of filming will be allowed.
CMS signs will have to go up 24 hours prior to the first day of filming. CMS signs must indicate "Crew working ahead", the proposed date and times, ITC (2 minute standard)
No less than 4 CHP officers are to be assigned to this shoot.
Base camping will be limited to just north of Tunnel 1. Equipment vehicles weighing more than 6 tons or have more than 3 axels are not allowed beyond this point.

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Production Title	FOR THE LOVE OF MONEY		

Coordinator Note 2282-71 / FSA & 4000 gal water truck required

Parking

Base Camp
Location Type : LA County Parking lot
Street : PCI Lot - 120 spaces, 0700-2200

Crew Parking
Location Type : LA County Parking lot
Street : PCI Lot - 120 spaces, 0700-2200

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Production Title	FOR THE LOVE OF MONEY		

Location Address 7103 Westward Beach Rd, Malibu, CA, 90265

Location Name POINT DUME / WESTWARD BEACH

Location Type Beach

Location Description POINT DUME / WESTWARD BEACH

Film Dates 11/9/2010 - 11/9/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
Must comply with attached Beaches and Harbors Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached documents
AllCash.ForTheLove.32343.AL.pdf
BEACHES and HARBORS POINT DUME-WESTWARD CONDITIONS Dec 2009.pdf
COUNTY PARKING LOT GUIDELINES.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cube Trucks	2
Generator	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	30
LA County FSA assigned	1

Filming Activities Camera & Equipment on Sand; Exterior Dialogue; Interior Dialogue; Walk & talk on sand and in PCI lot; Exterior dialogue in bathrooms and in 1st floor of lifeguard operations building; Gators and stake beds on sand to move equipment; Camera and equipment in PCI lot and on sand; Simulated fist fight at north restroom number 1 with 30 extras; Simulated smoking; Requesting bathroom number 1 opened at 0700 hrs; Interior and exterior dialogue at bathroom at 6650 Westward Beach Rd (request to be opened at 0700 hrs);

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 667 **Grid:** E5

Location Notes
Must comply with attached Beaches and Harbors conditions
The City of Malibu Requires a fee on LA County Beaches within the City of Malibu.
Dual permit required with City of Malibu
Must contact PCI directly re: parking requirements and activities on PCI property
No filming, staging or parking in red zone cul-de-sac. It is for emergency access only
No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a

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Production Title	FOR THE LOVE OF MONEY		

parking citation.

Approvals LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS — Taylor Reed

Coordinator Note FILMING NEAR TOWERS 1 & 2 & PCI LOT
No water activity
Gators/Stake beds are for transportation of equipment only; Vehicles must be returned to parking lot when not in use
No driving shots on sand

Coordinator Note Production must not block or stage in front of stairway inside Lifeguard facilities

Coordinator Note No smoking allowed on sand or in lifeguard facilities

Coordinator Note 2282-71 / FSA required

Coordinator Note Lifeguard emergency access must be maintained at all times
No obstructions to visibility allowed

Parking

Base Camp
Location Type : LA County Parking lot
Street : PCI Lot - 120 spaces, 0700-2200

Crew Parking
Location Type : LA County Parking lot
Street : PCI Lot - 120 spaces, 0700-2200

NOT A PERMIT

Special Filming Conditions for Los Angeles County Beaches

POINT DUME/WESTWARD BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
- No trucks larger than 40 ft will be allowed in parking lot.
- May not interfere with lifeguard or maintenance activities at any time.
- May not interfere with scheduled beach activities or special events.
- May not block public or emergency access at any time.
- Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date. Sign removal in LA County parking lots is prohibited.
- **Lifeguard towers must be indicated on permit.**
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all time.**
- **NO DRIVING SCENES ALLOWED ON SAND**
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.*** *A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.*
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **NO FILMING, PARKING OR STAGING IN RED CUL DE SAC AREA.**
- **No admittance to parking lots prior to 7:00 a.m.**
- **Parking lot closes at dusk. PCI attendant required after hours.**
- **Dual permit required with the City of Malibu**
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**

NOT A PERMIT

PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**

- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.

- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.

- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).

- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

- A parking contract does not constitute a film permit.

FilmLA 3/24/2010

NO PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of All Cash ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion, picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA. Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 11/8/10

Representative's Signature

Charles Berg Jr.

Representative's Name (Please Print)

Production Manager

Representative's Title (Please Print)

All Cash Prods.

Name of Principal (i.e. company name) (Please Print)

621 S. Spring St.

Los Angeles, CA

90014

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
1481 E. 4th Street
Los Angeles, CA 90033
Ph. 323-260-4777 Fx. 323 415 6180

NOT A PERMIT